



**New York State Dental Foundation  
Board Member Fund Development Plan 2018**

**Board Member Name** \_\_\_\_\_

*Please complete this form to assist the Board and staff in our fundraising plans for 2018 and beyond. This form is a guideline, not a contract. Please note that you are not required to fill out each and every line item. It's up to you how many or how few items you'd like to check off.*

- \_\_\_\_\_ Make a personal donation. NYSDF Board members are expected to make an annual financial contribution. While there is no minimum amount required, we do ask that you consider an amount that represents a significant contribution to you. We also ask you to consider making NYSDF one of the top three organizations you support.

\_\_\_\_\_ My personal donation for 2018: \$ \_\_\_\_\_, payable as follows:

\_\_\_\_\_ at one time, by \_\_\_\_\_ (date)

\_\_\_\_\_ in 4 quarterly payments

- \_\_\_\_\_ Help identify and contact prospects for donor cultivation and solicitation.
- \_\_\_\_\_ Write a personal note on appeal letters that the Foundation sends out.
- \_\_\_\_\_ Make thank you calls to donors and supporters as part of our annual “thank-a-thon.” This is not a pitch for money, but simply an opportunity to thank donors for their support and answer any questions that they may have, and to learn more about the donor.
- \_\_\_\_\_ Participate in donor meetings, when appropriate to assist Foundation solicitations to major donors and prospects. This is a great opportunity for Board members to meet potential donors face-to-face.
- \_\_\_\_\_ Host an event, such as a breakfast or cocktail reception to acquaint and educate people about the work of NYSDF. These events are also an opportunity to raise money. Staff would work with you to determine guest/participant list, write and send out the invitations, underwrite the cost of the food and drink
- \_\_\_\_\_ Serve as an Ambassador at tripartite meetings and other appropriate functions to talk about and encourage support of the Foundation.