

# Oral Health in Primary Care

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# Impact of the Separation of Medicine & Dentistry

- Limited cross-training
- Minimal communication between fields
- Duplication of education and resources
- Requirement for dual insurance
- Increased cost
- Limited focus on primary prevention
- Dental is the only health condition where specialty referral is the norm

# Impetus for a Shift

- Surgeon General's report on oral health
  - "Silent Epidemic"
  - Prevalence: Most common unmet health need
  - Oral-systemic health connections
  - Access to care
  - Cost
  - Oral health disease is largely preventable

### Gingivitis Home

- Medical Reference
- Features
- Video
- Slideshows & Images
- Health Tools
- News Archive
- Heart Disease Community

### Heart Disease Guide

- 1 Overview & Facts
- 2 Symptoms & Types
- 3 Diagnosis & Tests

## Heart Disease Health Center

### Tools & Resources

- The Warning Signs of Stroke
- A Diet To Lower Cholesterol
- A Visual Guide to Heart Disease
- Test Your Cholesterol
- Exercising for a Healthy Heart
- Heart-Healthy Living

This article is from the WebMD Feature Archive

### Periodontal Disease and Heart Health

**Brushing and flossing may actually save your life.**

**Obesity Contributes To Poor Oral Health**

Main Category: [Dentistry](#)  
Also Included In: [Obesity / Weight Loss / Fitness](#)  
Article Date: 06 Jul 2011 - 9:00 PDT

→ **Hospitalizations And Medical Care Costs In Diabetics Reduced By Periodontal Therapy**

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**Gum Disease Can Increase the Time It Takes to Become Pregnant**

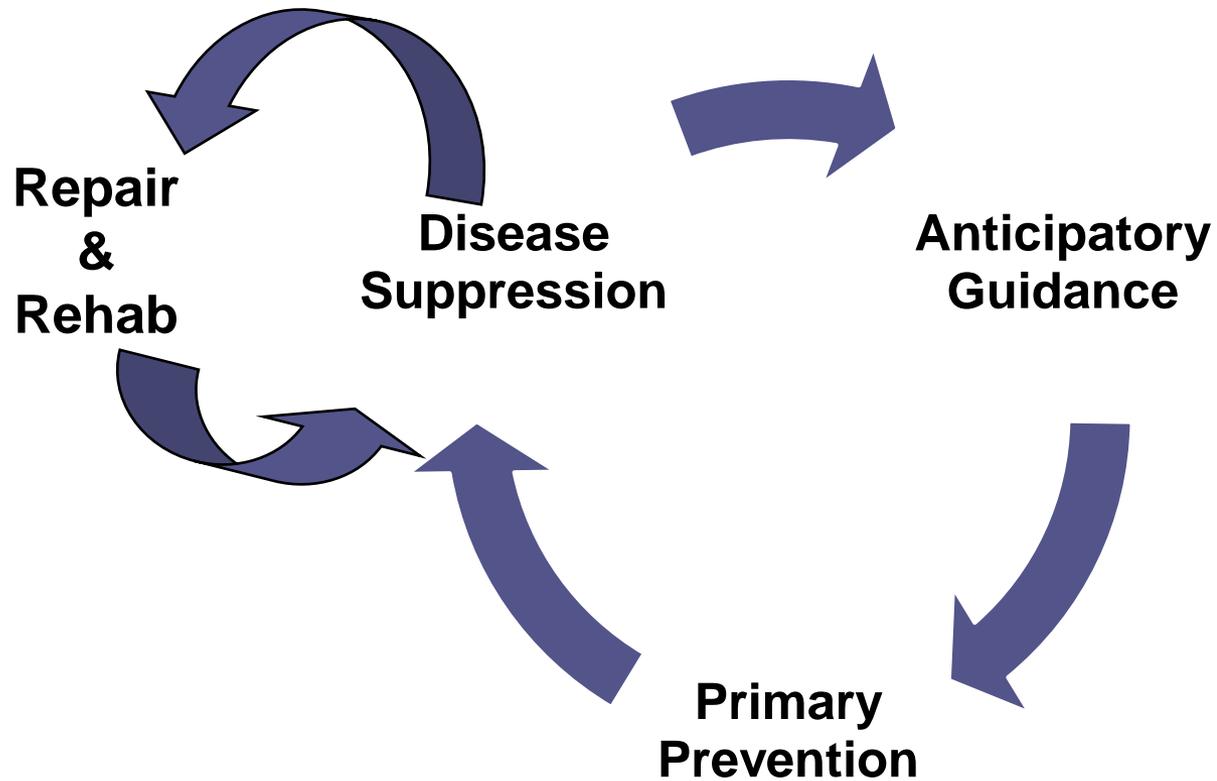
ScienceDaily (July 5, 2011) — Professor Roger

# The Big Picture

**“You are not healthy without a healthy mouth...”**

David Satcher, Surgeon General 2000

# Prevention Paradigm



# Is a systems shift necessary?

- 50 million Americans live in rural or poor areas where dentists do not practice
- Senior centers – 89% of participants in NYC needed some form of dental treatment
  - 6-12 weeks following screening exams, 48% unable to access dental services
- 23% of poor children do not see a dentist by age 5
- 56% of women do not receive dental care during pregnancy
  - 76% of black non-Hispanic women and 75% Hispanic women
- Preventable dental conditions account for 4 million ED visits 2008-2010, total cost \$2.7 billion
  - Uninsured patients account for >40 % of dental ED visits

**The Medical Home is often the default  
Dental Home**

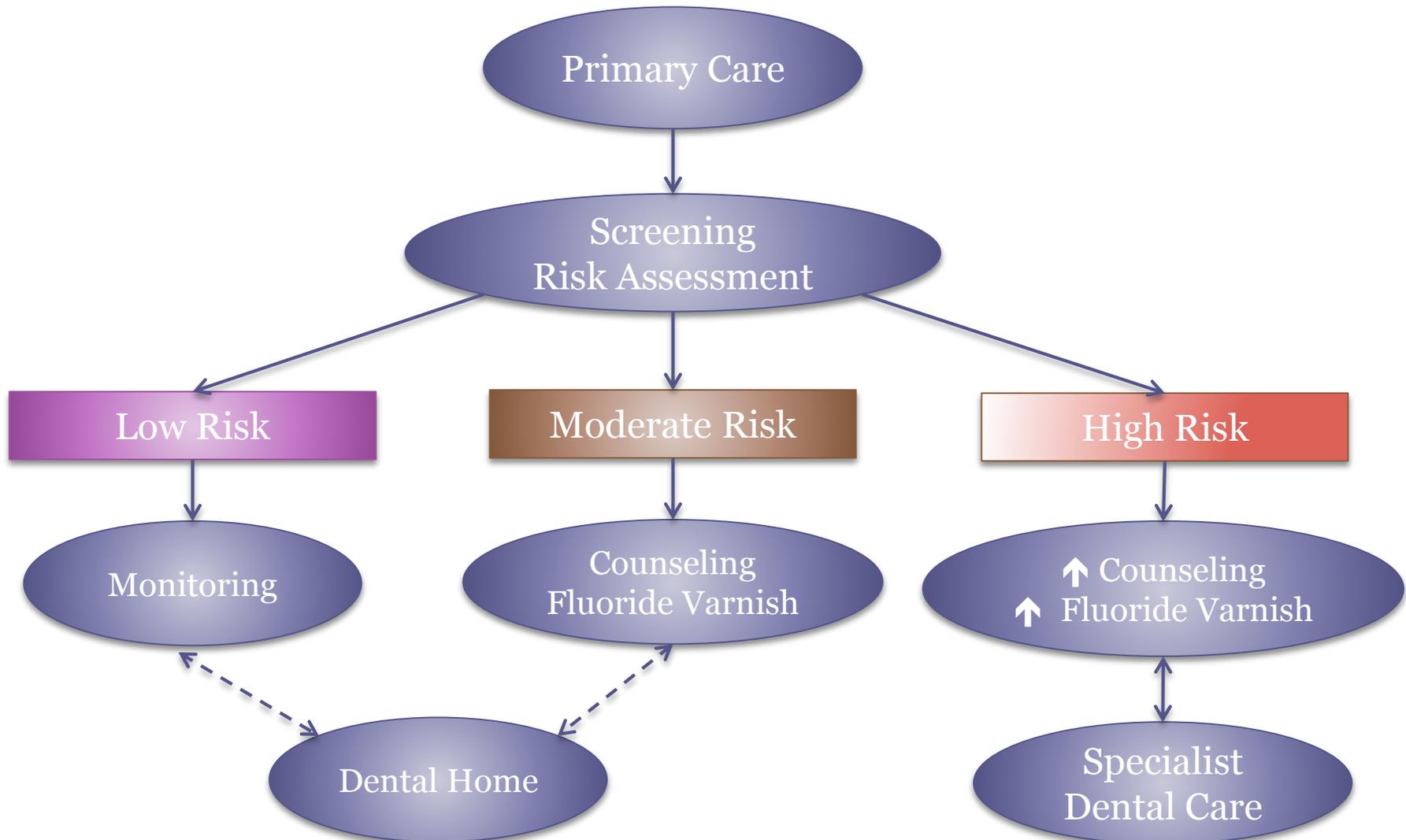
# Existing ECC Paradigm

- Initiate oral health preventive services in the medical home
- Referral to establish dental home by age 1
- Ideal
  
- But is it working?

# The Dentist Challenge

- Relatively few see young children
- Predominant reasons general dentists report for not seeing 0-2 yr-olds:
  - Do not believe in young dental visit necessary
  - Too young to cooperate
  - Refer children this young
  - Not trained
  - Uncomfortable with young children
  - Crying disrupts office
  - Insufficient reimbursement

# Limited resources - ? New paradigm



# Why PCP's?



- Primary Prevention – all of our goal
- Access
- Child has contact with a primary care provider 13 times in the first 36 months
- Familiar with implementation of risk-based care
- Expertise in education and counseling
- Engaged in overall health of the child patient, not just one facet of care
  - Oral health links to systemic disease

# Oral Health Natural Fit for PCMH

- Patient-centered
  - Whole human – mouth back in the body
  - Self management – diet and hygiene under pt control
- Comprehensive care – eliminate silos
- Coordinated care
  - Team-based care (medical and dental)
- Accessibility
  - Oral health in medical home (screening, education, tx)
- Systems-based approach to quality and safety
  - Evidence-based
    - ECC and sequelae
    - Periodontal disease and chronic (e.g. diabetes)

# Screening and Risk Assessment

- PCPs can successfully identify children with ECC and those in need of referral
- Caregivers satisfied with PCP involvement
  - 92% approved of provider explanations
  - 84% reported provider spent adequate time with the child
- Risk assessment
  - No published studies examine the reliability of PCPs to detect white spots or properly use risk assessment tools
  - No studies examining whether oral screening by PCPs results in decreased caries rate
- Oral health integration into the primary care setting does not result in decreased dental visits

# Primary Care Provider Challenge

- Parents:
  - Get information outside of the health care setting
- PCPs:
  - Education re: importance
  - Recognize normal vs abnormal
  - Time and resource allocation
  - Payment
  - Consultation and referrals
    - Less likely to engage in oral health activities if feel there is nowhere to refer
  - Norm is to engage specialists when cannot manage in primary care setting

# Fluoride Varnish

- Most extensive literature of PCP based preventive strategies
- United States Preventive Services Task Force:
  - Recommends application of fluoride varnish to the primary teeth of all infants and children starting at the age of primary tooth eruption (grade B recommendation)
- Nearly all studies include oral health education
- Majority of studies emanate from “Into the Mouth of Babes” in NC

# Effect of IMB on Dental Caries-related Treatment per 1,000 Medicaid-enrolled Children

Number of IMB Visits	Age in Months at IMB Visit	Change in CRTs (95% CI)	% Change
1	12	-7 (-85, 84)	-0.3%
2	12, 24	19 (-82, 124)	0.7%
3	12, 15, 18	49 (-88, 163)	2.9%
4	12, 18, 24, 35	-281 (-469, -58)	-10.9%
≥4	12, 15, 18, 24, 35	-458 (-623, -204)	-17.7%

# Into the Mouths of Babes (IMB)

- Children with  $\geq 4$  visits:
  - 17% reduction in dental-caries-related treatments up to 6 yrs compared with children with no IMB visits.
  - Multiple treatments at tooth emergence most effective
- Data Simulation for initial IMB visits at 12 and 15 mths:
  - Cumulative 49% reduction in caries treatments at 17 mths
- Statewide survey:

Year	Mean dmft for kindergardners	Mean IMB visits for 0-4-yr-olds
1989	1.53	
2001		0.01
2004	1.84	
2009	1.59	0.22

- 1-unit increase in IMB visits resulted in a 0.25 decrease in dmft per student.

# Reimbursement

- PCP reimbursement for risk assessment & fluoride varnish application has dramatically shifted over last decade
  - 46 states reimburse for preventive services including fluoride varnish; range \$4 to \$85.
- Few studies on the effect of reimbursement and PCP participation in fluoride varnish application
  - Wisconsin: Fl Varnish Medicaid reimbursement claims for ages 1-3 increased from baseline 557 to 9,053 in two-year period after reimbursement introduced
    - PCPs provided majority of varnish treatments ages 1 to 2
  - Washington reported similar findings; increase from 145 (2000) to 9,098 (2007) applications

# States with Medicaid funding for physician oral health screening and fluoride varnish



□ Medicaid coverage approved    ■ Approved but not fully implemented    ■ Only in certain circumstances    ■ Reimbursement not yet approved

# Policy

- Policies
  - Establishing a dental home
    - AAP, Bright Futures, AAPD
  - State Medicaid policies and periodicity schedules
    - Majority endorse the AAPD Dental Periodicity Schedule
  - Fluoride varnish application in medical home
- Policy alone cannot achieve practice change
  - Important, but insufficient
  - Effectiveness relies on providers willingness to change behavior and infrastructure to support the change

# USPSTF Recommendations

- Prevention of Dental Caries in Children From Birth Through Age Five Years May 2014
- Recommends primary care clinicians apply fluoride varnish to the teeth of all infants and children
  - Starting with the appearance of the first primary tooth through age 5
  - ? every 6 months
  - ALL children- NOT a risk-based recommendation
  - Assigned a “B” grade
  - Practices must offer or recommend this service
  - USPSTF A or B recommendations by must be covered by insurance plans of all types and by Medicaid and Medicaid-Managed care

# AAP FLUORIDE STATEMENT

- Pediatrics September 2014
- Fluoride Use in Caries Prevention in the Primary Care Setting
- Recommendations:
  - Fluoride varnish recommended in the primary care setting every 3–6 months starting at tooth emergence
  - Fluoridated toothpaste is recommended for all children starting at tooth eruption, regardless of caries risk
  - Fluoride supplements for children 6 months to 16 years living in non-fluoridated communities

# Oral Health is All Of Our Responsibility...



# Opportunities for PCP involvement in Oral Health

- Health care reform may drive more involvement of PCPs in oral health
- PCMH application
- Oral health as QI project
- Reimbursement available for some office services

# True Integration

- Current interventions geared toward integrating oral health into PC focus ONLY on oral health
- Cost impact of oral health interventions limited because segregated
- What do we need?
  - Holistic approach to health
  - Interventions to address interconnected chronic diseases
    - Obesity, diabetes, caries, medication use
- True integration will require:
  - Focus on counseling
  - Utilization of supporting health professionals (CHW)
  - Integration of medical and dental reimbursement

# Conclusions

- Singular focus on establishing dental home by age one may not:
  - Be feasible
  - Be cost effective
  - Improve oral health outcomes
- Oral health services in primary care settings can:
  - Be successfully incorporated
  - Improve oral health outcomes
  - May be cost-effective
- Greatest success is likely to come through using a chronic disease model

# Questions?



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