

HELPING TOBACCO USERS QUIT

(One name per registration, please)
Pre-Registration is Required
Register on or before April 25, 2008

Check which training you will attend

May 2 May 3

University Inn Hilton Hotel
Canton Lake Placid
9:00-3:30 9:00-3:30
FAX: 315-493-1063 FAX: 518-891-6159
Please Print

⇒ _____
Name

Dental Practice

Address

(_____) _____
Area Code Phone Number

E-mail
(Confirmation will be sent by E-mail)

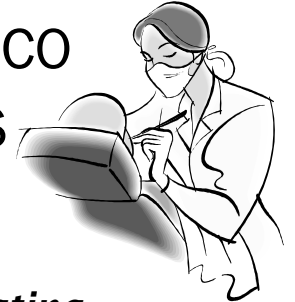
For more information call:
(315) 493-1005 x2349 for Canton
(518) 897-5980 for Lake Placid

This workshop is FREE

*made possible by the
North Country Tobacco Cessation Center,
Tobacco Cessation Center of Northern New York
and the 'Empire Challenge' Initiative
funded by the
New York State Department of Health*

6 CEUs

HELPING TOBACCO USERS QUIT



***Incorporating
Cessation Interventions
in the Dental Office***

**May 2 - Canton
May 3 - Lake Placid
9:00—3:30**

6 CEUs

This course is FREE
and designed for
dental hygienists and
dental hygiene students.
Dentists and all other oral
health care professionals
are welcome.

HELPING TOBACCO USERS QUIT

May 2 - Canton
University Inn

May 3 - Lake Placid
Hilton Hotel

There is no charge for this course. This course is designed for dental hygienists and dental hygiene students. Dentists and all other oral health care professionals are welcome.

6 CEUs

Continuing education credits are available for dental hygienists and dentists

Certificate of completion for all course participants

ABOUT THE TRAINING

This program will train participants how to incorporate seamless tobacco cessation interventions into clinical practice. At the end of this workshop, participants will be able to:

- Become knowledgeable of the cycle of nicotine addiction and recognize symptoms of withdrawal
- Learn facts about tobacco products and trends in tobacco use
- Recognize a variety of oral health effects of tobacco use and second-hand smoke
- Implement effective counseling techniques and motivational interviewing skills
- Become familiar with the Public Health Service Guidelines for addressing tobacco dependence
- Learn about services of the New York State Smokers' Quitline, and Nicotine Replacement Therapies (NRT)

PROGRAM AGENDA

8:30 - 9:00	Registration, Continental Breakfast
9:00 - 10:45	Opening Remarks Helping Your Patients Quit Tobacco I: Fundamentals of Understanding Tobacco Dependence
10:45 - 11:00	Morning Break
11:00 - 12:15	Helping Your Patients Quit Tobacco II: Oral Health Effects of Tobacco Public Health Service Guidelines Motivational Interviewing
12:15 - 1:00	Lunch Provided
1:00 - 3:30	Helping Your Patients Quit Tobacco III: Services of the New York State Smokers' Quitline Pharmacotherapy, Case Studies Program Wrap-up and Evaluation

PROGRAM TRAINER

Tavia Rauch, BA, CRT

'Empire Challenge' Project Coordinator, Seton Health's Center for Smoking Cessation and facilitator of the award-winning local stop-smoking program, *The Butt Stops Here*®

"We need to encourage a culture of health care in which failure to treat tobacco use—the chief cause of preventable death and disease—constitutes an inappropriate standard of care. If every physician, dentist, nurse, dental hygienist...across America uses this tool, we would double quit rates, from one to at least two million quitters each year."

Michael Fiore, MD, Principal author, *Clinical Practice Guideline, Treating Tobacco Dependence, 2000*

For more information call:

May 2nd: (315) 493-1005 x2349

May 3rd: (518) 897-5980

ABOUT THE 'EMPIRE CHALLENGE' INITIATIVE

In April of 2006, Seton Health's Center for Smoking Cessation, located in Troy, NY was awarded a 3-year, \$450,000 grant from the New York State Department of Health to provide outreach, training, and technical assistance to dental hygienists and dental practices throughout New York State. Branded as the 'Empire Challenge' Initiative, this 3-year project ultimately seeks to increase the percentage of dental hygienists who *routinely* address tobacco dependence with their patients. In collaboration with Tobacco Cessation Centers throughout New York State, dental practices are offered free trainings, consultations, and a variety of educational resources and supplies to help their patients quit tobacco.



The 'Empire Challenge' Initiative / Seton Health is approved by the Dental Hygienists' Association of the State of New York (DHASNY) to sponsor continuing education workshops for registered dental hygienists in New York State.

The New York State Education Department has approved Seton Health System, Inc. as a sponsor of continuing education courses for New York State dentists and dental hygienists.



North Country
TOBACCO
CESSATION
CENTER

